

PARTNERSHIP MODEL OF COOPERATION AGENCY IN COASTAL COMMUNITY DEVELOPMENT

MAS RORO LILIK EKOWANTI & DEWI CASMIWATI

University of Hang Tuah, Surabaya Jalan Arief Rahman Hakim Surabaya, East Java, Indonesia

ABSTRACT

This research aims to explore the implication of the new Cooperation model in increasing the existence of the Cooperating institution in coastal society of Surabaya, East Java, Indonesia. The research uses qualitative and action research methods, Focus Group Discussion, in-depth interview, observation and documentation in collecting data. We call the new model by Ekowanti's Value Improved Institutional Miltonian and this is the result of fundamental research on the concept of institution building by Milton. This is because the concept of transaction is less understood by government stakeholders, public and private. The concept of partnership tends to be understood by the stakeholders rather than transactions.

The result is the new model could increase the Cooperation agency's effectiveness in reaching its purposes. This is because there is a partnership between Cooperation and other stakeholders. Cooperation in coastal community needs the involvement of three institutions, namely: the Agency for Community Empowerment (Bapemas), Department of Agriculture and Department of Cooperatives and Micro, Small and Medium Enterprises (SMEs) in Surabaya, East Java, Indonesia. They have the programs and activities directed at groups of coastal communities. The problem is the activity of the three institutions tended to be partial. Therefore, the research recommends that the institutions have to participate in planning, implementing and monitoring of Cooperation activity. The partnership should be done by the three institutions, both in drafting of blue map or in operational maps to address the factors that undermine the cooperative.

KEYWORDS: Partnership, Cooperation in Coastal Community